

Hi! I'm Stacey. Mother of a 6-year-old, wife, teacher, and life-long learner. I love spending time with my family, D.I.Y. projects, recipes and saving money.

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**Creating My Happiness** got off to a slow start in 2014 as a way to keep in touch with distant family. Since transitioning to a family lifestyle blog in January 2015 I have built a loyal readership of women who would rather be happy than perfect.

2017 MEDIA KIT

## **ABOUT OUR READERS**

Creating My Happiness readers are typically mothers who are looking for ways to make their lives a little easier. Approximately 85% of readers are from the US, with the remainder being made up primarily of other English speaking countries.

## SITE TRAFFIC

Page Views 80,000+

Unique Visitors 59,000+

Sessions 62,000+

## SPONSORSHIP AND CAMPAIGN OPTIONS

At Creating My Happiness we are happy to partner with brands we believe in. Our readers count on us for reliable, honest information, and tools and tips that help make their busy lives a little bit easier. If you've got a great idea that you think would be of interest to the Creating My Happiness audience, contact Stacey at stacey@creatingmyhappiness.com or (203) 331-2960.



**5000+ Followers** @CreatingMyHappy



**750+ Likes** *Creating My Happiness* 



**8000+ Followers** @CreatingMyHappy



**325+ Followers**@creatingmyhappy



425+ Subscribers

## **FEATURED ON:**





RECIPES | D.I.Y. | BUDGETING | GARDENING | PARENTING | ENTERTAINING





